

	<b>Dot-Com Era</b>	<b>Web 2.0</b>	<b>Semantic Web</b>
<b>Sometimes Called</b>	Web 1.0	Bubble 2.0	Web 3.0
<b>Rough Timeframe</b>	Mid-90's to 2000/2001	2003-present	?
<b>Quick Academic Description</b>	Human-readable static web pages, linked. No interoperability	Human-readable dynamic web pages. Flexible interface. Social interaction. Centralized "mashups" via proprietary APIs	Machine-readable content in standard, XML formats. Multiple possible interfaces. Data-level mashup at client via standard data types
<b>Characteristic Usecase</b>	One-to-many website; directory. Think Yahoo	Many to many; social network/sharing. Think del.icio.us	All web data/content is interoperable and available to all 'neb-connected apps.
<b>Preferred Business Model</b>	Banner ads	Google AdSense; subscription?	Micropayments?
<b>Characteristic applications</b>	Web mail; directories; online shopping	Social network; wiki	Meta search; mashups?
<b>Characteristic Properties</b>	Hotmail; Ebay; Yahoo; Geocities	Google; Wikipedia; YouTube; Flickr; Facebook	None yet
<b>Interface/Display Technologies</b>	Links; nested tables; HTML	AJAX; CSS; Flash; RSS	RDFs; microformats; standardized XML
<b>Design Aesthetic</b>	The more the merrier; flashing text; Times; black background; crowded	Less is more; pastels; sans-serif; white background; sparse	HUDs & reflections?
<b>Acronyms and Buzzwords</b>	URL; Web	AJAX; Blog; API; CSS	Meta data; RDF; "Semantic Web"
<b>Preferred Browser</b>	Netscape; IE	Firefox; Safari	None needed?
<b>Users Communicate Via</b>	Email; chat	IM; in-network message	-
<b>Self-Expression Via</b>	Personal web page	Blog; social-net profile	Distributed microformats?
<b>Gets It</b>	Ebay, Geocities, Netscape	Craigslist, Wikipedia, Digg, Google	-
<b>Doesn't Get It</b>	AOL	Microsoft, Netscape	-
<b>Vanguard of Next Era</b>	Suggestions?	RSS, Google Maps API	-
<b>Incumbants</b>	Yahoo; Amazon	Google; Wikipedia	-
<b>Unfulfilled Promise</b>	Instant, perfect information	Online apps	Semantic Web itself??
<b>Poster children</b>	Suggestions?	Kevin Rose; Mark Zuckerberg	None yet
<b>Founders' Exit Strategy</b>	IPO	M&A with/by Web giant	-
<b>Terminus</b>	Dot-com crash; "dot-com bubble"; Sept. 11?	TBD... current recession? Smooth transition to next phase?	Next next big thing.